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| Melodrama |
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| With origins in the novel and the theatre, melodrama appeared in late eighteenth-century Europe and reached maturity at the turn of the twentieth century. In the United States, the incipient film industry adopted it as a vehicle for suspense and action stories aimed at a mass audience. Melodrama featured a Manichaean world where unquestionably virtuous protagonists had to endure suffering and defend themselves from the advance of evil, in the form of utterly villanous antagonists. Of the same family as the biblical parable, it offered testimonies of moral struggle that have pervaded most commercial cinema across the world—in France, Italy, Mexico, the Middle East, and the various Indian industries—yet is best known through its Hollywood incarnation. Hollywood combined the melodrama with various types of action films but also developed a distinct version revolving around domestic conflict and sentimental plots. 1970s film criticism associated the term with films centred on women and family life, frequently containing a more or less open critique of dominant gender relations. Excessive in form and emotions and subtly critical of social mores, it combined popular appeal and modernist stylization, and attracted auteurs striving after cultural respectability and commercial success. |
| With origins in the novel and the theatre, melodrama appeared in late eighteenth-century Europe and reached maturity at the turn of the twentieth century. In the United States, the incipient film industry adopted it as a vehicle for suspense and action stories aimed at a mass audience. Melodrama featured a Manichaean world where unquestionably virtuous protagonists had to endure suffering and defend themselves from the advance of evil, in the form of utterly villanous antagonists. Of the same family as the biblical parable, it offered testimonies of moral struggle that have pervaded most commercial cinema across the world—in France, Italy, Mexico, the Middle East, and the various Indian industries—yet is best known through its Hollywood incarnation. Hollywood combined the melodrama with various types of action films but also developed a distinct version revolving around domestic conflict and sentimental plots. 1970s film criticism associated the term with films centred on women and family life, frequently containing a more or less open critique of dominant gender relations. Key examples of this type of melodrama are King Vidor’s *Stella Dallas* (1937), Douglas Sirk’s *Written on the Wind* (1956) or Vincente Minelli’s *Some Came Running* (1958). Excessive in form and emotions and subtly critical of social mores, it combined popular appeal and modernist stylization, and attracted auteurs striving after cultural respectability and commercial success.  File: Written on the Wind.jpg  Figure Lauren Bacall and Rock Hudson in Douglas Sirk's *Written on the Wind* (1957)  Source: <http://www.movingimagesource.us/images/articles/Written-on-the-Wind_2-20080812-093909-medium.jpg> Melodrama and Modernity The term melodrama first referred to dramas in which the dialogue’s emotional content was enhanced by music. It resulted in a form of entertainment that combined music, dance, drama, and pantomime. Between 1880 and 1920 a more sensational, spectacularly staged melodrama, extremely popular in American and European popular theatre, was adapted into film serials. Both stage melodramas of this time and film serials were regarded low artistic forms that catered to the basic instincts of the masses by means of suspense and excess. They were products of and reflections on modernity, with its rapid urbanisation, new means of transport and communication, and emerging social structures and styles of intimacy. Melodrama then adopted its characteristic features: dramatic conflict between good and evil, stock characters (the hero, the heroine, the villain), a hyperbolic aesthetic, and an episodic swiftly moving plot (Neale 2000, 196). Some studies have explained it as an allegorical form, an attempt to unearth a hidden world of moral meaning—or ‘moral occult’—repressed by a society that had turned its back on religion after the Enlightenment and the French Revolution. In this view, melodrama was a fable about the inevitable conflict between good and evil; it offered guidance to cope with personal and social dilemmas in a world lacking ultimate moral guarantees (Brooks 1985, 51-60). Its operating mechanisms echo Freudian psychology, as melodrama works by displacing emotion and repressed meanings onto setting and costume, which are to be read as symptoms of the conflicts that beset characters (Elsaesser 1987, 58-60). Two Strands of Film Melodrama Melodrama has always been a diffuse, elusive concept that resists easy conceptualisation, partly because the term has been used to refer to different types of films and conventions at different times. To the mainstream American film industry, it meant stories that featured crime, violence, tension, moral Manichaeism, and suspense. This use reveals the connection between nineteenth-century melodrama and Hollywood’s genres of action and suspense—horror films, thrillers, Westerns, war films, and action-adventure pictures. In this strand of melodrama—called at times ‘action melodrama’ (Walker 1982, 16-18)—helpless women are often threatened by men who seduce and abandon them, while male heroes are subject to the uncertainties of a troubled world. The broad spread of melodramatic gestures across a variety of films suggests that more than as a genre, melodrama may be seen as a narrative mode whose conventions underpin many genres. From this point of view, melodrama is one of the foundational cinematic modes of the United States, where films have traditionally exhibited morally charged conflicts with characters seeking to escape social constrictions (Williams). This notion of melodrama is illustrated by such classics as *Way Down East* (D.W. Griffith, 1920), but also by film noirs such as John Huston’s *The Maltese Falcon* (1941), gangster films such as *Scarface* (Howard Hawks, 1932), horror films such as *Frankenstein* (James Whale, 1931), or Westerns such as *Stagecoach* (John Ford, 1939).  File: D.W Griffith’s Way Down East.jpg  Figure D.W. Griffith's *Way Down East*  Source: http://brightlightsfilm.com/63/63\_images/63griffith1.jpg  However, melodrama has also come to mean emphasis on heightened emotionalism and sentimentality, usually in the context of the family. The family melodrama deals with the process by which characters adjust their social and sexual profiles to the strict confines of the home; it thus functions as safety valve for tensions and contradictions arising from sex, gender roles, and familial relations (Mulvey 1987, 75). Nicholas Ray’s *Rebel Without a Cause* (1955) or Vincente Minnelli’s *The Cobweb* (1955), *Some Came Running* (1958) and *Home from the Hill* (1960) are good examples of this formula. Related to this trend are the melodramas that overlap the category of the woman’s film, centred on the struggle of women to reconcile their sexuality and social ambitions with their roles as wives and mothers. This is probably the most popular meaning of the genre in the field of film studies, which has tended to identify melodrama with women and their concerns. Classic woman’s films would be *Stella Dallas* (King Vidor, 1937), *Rebecca* (Alfred Hitchcock, 1940), *Mildred Pierce* (Michael Curtiz, 1945), *Secret Beyond the Door* (Fritz Lang, 1947) and *The Reckless Moment* (Max Ophüls, 1949). Key in this strand of the genre was Douglas Sirk, a German director who moved to Hollywood in the 1930s to make a series of highly regarded melodramas in the 1950s. *Magnificent Obsession* (1954), *All that Heaven Allows* (1955), *Written on the Wind* (1957) and *Imitation of Life* (1959) used *mise-en-scène* (setting, costume and colour) in order to signal sexual or familial conflict, turning it into a trademark of the genre that would later be imitated by other filmmakers, such as German director Rainer W. Fassbinder during the 1970s. |
| Further reading:  (Brooks)  (Doane)  (Elsaesser)  (Gledhill)  (Klinger)  (Mercer)  (Mulvey)  (Neale)  (Singer)  (Walker)  (Williams) |